

**BRAVECTO<sup>®</sup>**

**FAST, EASY, LASTING  
PROTECTION**



**TWELVE-WEEK<sup>1</sup>  
PROTECTION**





**BRAVECTO<sup>®</sup>**

# FAST, EASY, LASTING PROTECTION

Starts killing parasites within 2 hours and keeps going for up to 12 weeks.<sup>2</sup>

## THE LEADING LONG DURATION ECTOPARASITE PROTECTION

Bravecto<sup>®</sup> is the only chewable flea and tick protection that lasts up to 12 weeks with a single dose.<sup>1</sup>



### BRAVECTO DELIVERS:

- ✓ Fast, easy and lasting protection
- ✓ Stronger adherence to your recommendations
- ✓ High Pet Owner satisfaction
- ✓ Proven results & safety

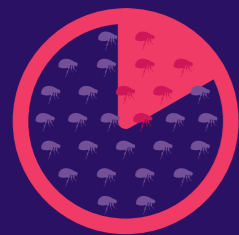


# FAST, EASY, LASTING PROTECTION

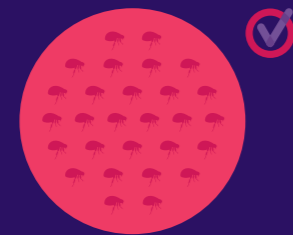
Bravecto means exceptional speed of kill, range of coverage and extended duration. Get fast and long-lasting control of fleas and ticks on dogs, and treat mites quickly and effectively.

Multiple clinical trials confirm Bravecto gives the parasite control you want:

## FLEAS



Starts killing fleas within **2 hours**.<sup>2</sup>



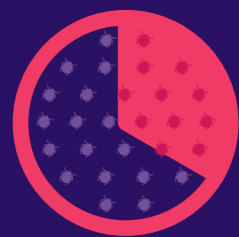
Within 12 hours, **100%** of fleas are killed.<sup>2</sup>



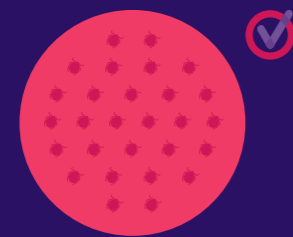
One dose eliminates fleas from the home by **stopping the flea lifecycle**. It kills fleas before they can produce eggs.<sup>3,4</sup>

A single Bravecto treatment resolved signs of **FAD (Flea Allergy Dermatitis)** in all treated dogs.<sup>5</sup>

## TICKS



Starts killing ticks within **4 hours**.<sup>6</sup>



Within 12 hours, **100%** of ticks are killed.<sup>7</sup>



## MITES

**Treats mites effectively, starting with just one dose.**

- No Demodex mites detected at 28 days, and 100% efficacy confirmed at 56 days following a single treatment<sup>9</sup>
- A single treatment is unsurpassed at eliminating Sarcoptes mites and improves the clinical signs of scabies<sup>10</sup>

## KEEPS WORKING FOR UP TO 12 WEEKS<sup>1</sup>



Monthly treatments can leave dogs vulnerable, but Bravecto provides nearly **3X longer protection** in a single dose. Expect fewer gaps in treatment.<sup>11,12</sup>



**Bravecto protects dogs against these common fleas, ticks and mites.**

BRAVECTO CHEW <sup>1</sup>		
FLEAS	TICKS	MITES
<i>C. felis</i>	<i>I. ricinus</i> <i>D. reticulatus</i> <i>D. variabilis</i> <i>R. sanguineus</i>	<i>Demodex canis</i> <i>Sarcoptes scabiei</i>

# BETTER AT ACHIEVING YOUR YEAR-ROUND PARASITE PREVENTION RECOMMENDATIONS

**3x**

Parasites don't have one season. Clients' pets need year-round protection. Bravecto works nearly **3X longer** than monthlies for more convenience and peace of mind.

**↑ BRAVECTO  
USER COMPLIANCE**

**73%** Increase in compliance versus a monthly flea and tick product.<sup>12</sup>

**↓ MONTHLY COMPETITOR  
USER COMPLIANCE**

**Almost half** of monthly chew users only give their dogs one month of treatment per year.<sup>11</sup>

## **Reduced risk of vector-borne disease.**

- In two separate studies, Bravecto treatment prevented Babesiosis transmission<sup>13,14</sup>
- In another study, Bravecto treatment prevented flea tapeworm transmission to dogs<sup>15</sup>





# PET OWNERS PREFER BRAVECTO

Bravecto gives Pet Owners enjoyable moments, uninterrupted and worry-free. 4 simple doses mean peace of mind for 4 seasons and fewer doses to remember.

96%

Pet Owner **satisfaction**.<sup>16</sup>

92%

Of UK Pet Owners prefer the **convenience** of Bravecto vs. monthly products.<sup>17</sup>



Owners using Bravecto **complied better** with heartworm prevention.<sup>18</sup>

- Pet Owners find Bravecto significantly easier to administer than competitive isoxazolines<sup>19</sup>
- 92% of dogs readily accept Bravecto.<sup>20</sup> Treatment is quick and easy



# PROVEN SAFETY BACKED BY

**170** CLINICAL STUDIES & **80+** PUBLISHED PAPERS



## BRAVECTO HAS AN EXCELLENT SAFETY PROFILE

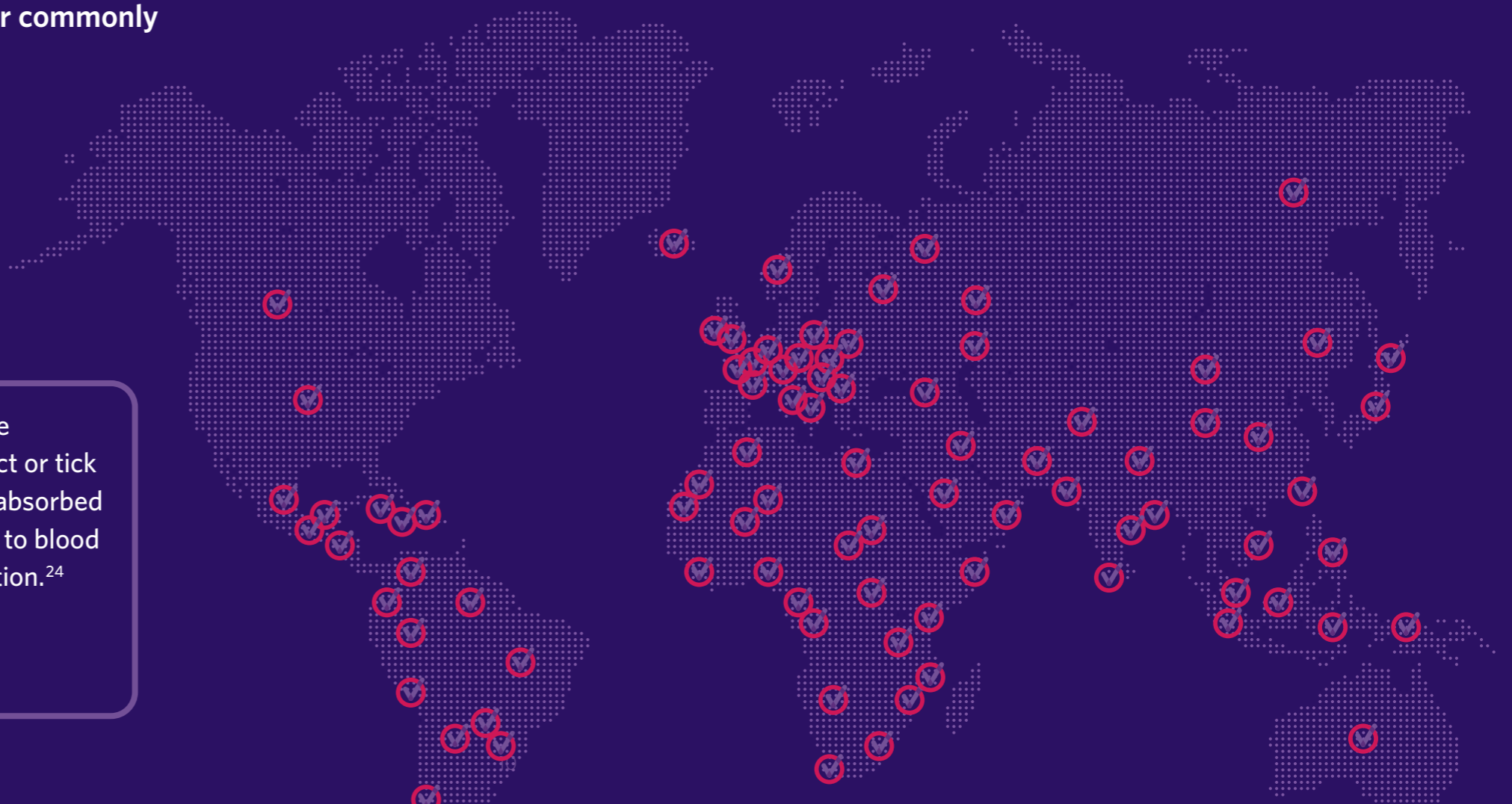
We put Bravecto to the test with comprehensive safety studies, including long-term safety in dogs,<sup>21</sup> that stand up to all scrutiny. No interactions were seen using Bravecto with other commonly used medicines.<sup>22</sup>

- The right amount to perform precisely when and where dogs need it<sup>1</sup>
- The only isoxazoline proven safe for pregnant, breeding and lactating dogs<sup>1</sup>

**Fluralaner, the active ingredient in Bravecto,** is a unique member of the isoxazoline family and has no known insect or tick resistance.<sup>23</sup> Once Bravecto is administered, it is readily absorbed into the dog's blood stream. >99% of fluralaner is bound to blood protein and released slowly to achieve its extended duration.<sup>24</sup>

**Ask your MSD representative about the full portfolio of Bravecto products.**

TESTED & TRUSTED AROUND THE WORLD, WITH  
**OVER 125 MILLION DOSES DISTRIBUTED IN 85 COUNTRIES**



# FAST, EASY, LASTING PROTECTION



FOR PETS,  
FAMILY & HOME

## ABOUT MSD ANIMAL HEALTH Our Vision is the Science of Healthier Animals

MSD Animal Health is a global, research-driven company that develops, manufactures and markets a broad range of veterinary vaccines, medicines and services. MSD Animal Health offers one of the industry's most innovative portfolios, spanning products for prevention, treatment and control of disease in all major farm and companion animal species, and is home to some of the industry's most trusted brands.

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