



Ask your vet about longer-lasting
flea and tick protection.

¹Dryden et al. parasites & vectors 2013, 6: 126

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12 THINGS TO KNOW
ABOUT EXTRAORDINARY
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Fleas and ticks can carry life-threatening diseases: the last place you want them is in your home, and on your dog or cat. However, eliminating infestations can be time and treatment intensive, because the flea lifecycle is so long.

It can take three months to completely drive fleas out of a household. That's because, once infested, your pet sheds flea eggs throughout your house – which can take 30 days to reach adulthood.

Monthly treatments may not be enough to tackle the problem, leaving gaps in protection that allow reinfestation. To protect your pet, break the cycle and enjoy more extraordinary moments together, here are the 12 key considerations for choosing flea and tick protection for your pet.

1 FOR HOW LONG DOES YOUR TREATMENT PROTECT YOUR PET?

Most chewable and spot-on treatments provide protection against fleas and ticks for one month, however there is also a treatment available that offers protection for 12 weeks. The longer the treatment lasts, the easier it will be for you to keep your pet and house protected. Look for a longer lasting treatment to remove the monthly hassle, give you fewer chances to forget and keeps working long enough to stop the flea lifecycle in its tracks.

2 HOW QUICKLY DOES YOUR TREATMENT GET TO WORK?

Typical monthly treatments can take anywhere between 24 and 48 hours after administration to start killing ticks, meaning that if you apply treatment the day your pet gets a tick – it may already be too late. Fast acting treatment is critical. Look for treatments that get to work quickly. There are new spot-on and chewable options available that start working quickly– and reach 100% efficacy within 12 hours.



3 IS YOUR TREATMENT SAFE WITH OTHER MEDICATIONS?

It's essential that your treatment does not interact with other medications your pet may be taking. Check that the treatment option you choose does not have any adverse effects when used concurrently with other medicines. It is always best to discuss your pet's treatment, whether prescription-only or over-the-counter, with your veterinarian. Your vet is your pet's health care expert.

4 HOW MUCH PROTECTION DOES YOUR TREATMENT PROVIDE?

Look for solutions that provide both immediate and persistent control: you need fast-acting, long-lasting protection. There are prescription-only treatments available for cats that can kill over 95% of fleas within 12 hours and over 90% of ticks within 48. For dogs, similar treatments can kill up to 100% of fleas and ticks within a few hours.

5 IS YOUR TREATMENT SUITABLE FOR ALL DOG BREEDS?

Some treatments are not suitable for all dog breeds. In particular, some breeds are especially sensitive to Ivermectin: if your dog belongs to one of these breeds, you should seek appropriate flea and tick treatment.

6 IS YOUR TREATMENT SAFE FOR BREEDING, PREGNANT AND LACTATING DOGS?

Some monthly treatments are not safe for dogs that are breeding, pregnant or lactating. There is a 12-week, prescription-only treatment available that is safe to use. Ask your vet to recommend a treatment if your dog is breeding, pregnant or lactating.

7 CAN YOUR TREATMENT BE USED IN PUPPIES AND KITTENS?

Flea and tick infestations in young animals can be serious. Ask your vet for an age appropriate treatment that is proven safe for puppies and kittens.



8 WOULD YOU RATHER A CHEW OR SPOT-ON TREATMENT?

Look for the best treatment option for you and your pet. Chewable treatments are available for dogs, which means you can treat your dog and go about your day without skipping a beat. If you would rather use a spot-on treatment, look for fast drying solutions that let you and your pet get back to bonding quickly.

It's always good to have options... look for products that can provide you with the flexibility to care for your pet in the way that works for you.

9 IF YOU PREFER A SPOT-ON TREATMENT, HOW SOON AFTER THE APPLICATION CAN YOUR PET SWIM, BATH AND WASH?

Choose a treatment that will allow your dog to swim or have a bath with no loss of efficiency.

10 HOW EASY TO USE IS YOUR TOPICAL TREATMENT?

Trying to administer treatment to your pet can be stressful: both of you need the experience to be as hassle-free as possible. Look for spot-on treatments that make administration easy, with innovative designs that make the process as smooth as possible for you and your pet.

11 DOES YOUR SPOT ON APPLICATION LEAVE A GREAT APPEARANCE?

Appearance is important. You need a straightforward application with minimal mess, to avoid that greasy residue that can get left behind around your home. Messy treatments that run off after they've been applied will be less effective and possibly irritate your pet.

12 MOST IMPORTANTLY, WHICH TREATMENT DOES YOUR VET RECOMMEND?

Your veterinarian is best placed to tell you which treatment is right for you and your pet. By evaluating all treatment options based on effectiveness, safety and ease of use, your veterinarian can help you deliver the right protection to your pet.