



TWELVE-WEEK*
PROTECTION



EXTRAORDINARY CARE FUN FACTS

The flea lifecycle is long, and fleas can live in a household throughout the year. Keep homes flea-free by breaking the lifecycle with Bravecto!

¹ Williams et al. Parasites & Vectors 2014, 7:275

*Bravecto Chew is effective against *Rhipicephalus sanguineus* (brown dog tick) for 8 weeks after dosing. The most common adverse reactions were mild and short-lived vomiting, decreased appetite, diarrhea and drooling. Commonly observed adverse reactions to Bravecto Spot-On for Dogs in clinical trials (1.2% of treated dogs) were mild and transient skin reactions such as erythema or alopecia at the application site. For complete safety information, refer to the product labels. © 2016 Intervet International B.V., also known as MSD Animal Health. All rights reserved.

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Market research suggests that many dogs are only protected against fleas and ticks for 2.8 months of the year.¹ There is a better way, and it lies in longer-lasting treatment.

1 Data on file [based on CEESA estimated ectoparasite product sales for 2013 and global estimates of the pet population visiting veterinarians in 2013].

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It can take three months to completely drive fleas out of a household once a pet has become infested.¹ Now, you can drive fleas into extinction with just one dose of Bravecto.²

¹ Dryden et al. Parasites & Vectors 2013, 6:126

² Taenzler et al. Parasites & Vectors 2014, 7:567

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Did you know a flea can jump over 100 times its length? That's equivalent to an adult jumping 250 feet vertically and 450 feet horizontally. Get a jump on flea protection today.

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Fleas and ticks are a year-round problem, but thrive particularly in warmer weather and high humidity levels. It's getting warmer, so it's a good time to check that pets are protected.

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Flea infestations get rapidly out of control thanks to the sheer volume of eggs. A single female flea can produce 2,000 eggs in her lifetime. Keep pets continuously protected to keep fleas at bay.

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An adult, female tick can consume 0.6 mL of blood or more. After feeding, an engorged female falls off to lay 3,000-6,000 eggs. While many prefer sheltered spots outdoors, the brown dog tick is known to lay eggs inside.

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The world is host to over 2,000 species of flea, and they're a problem almost everywhere – making protection important everywhere too.

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It may be getting cooler, but flea and tick protection is still very important. Fleas can survive lower temperatures, living in homes throughout the year and on dogs and cats for up to two months.

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Ticks aren't just a rural problem. Enjoy time in your yard or neighborhood park without any worries after just one dose of Bravecto.

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Brown dog ticks (*Rhipicephalus sanguineus*) are able to survive indoors, in homes and in kennels during the winter months. Keep dogs protected with up to 12 weeks of flea and tick protection all year long.

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Outdoor pets are more susceptible to fleas, but even indoor pets are at risk from fleas that can find their way into your home. Protect all pets with the long-lasting benefit of Bravecto.

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