



*vaccines*  
**WHY WE INNOVATE**

*Marianna Andreopoulou, MSD AH*

- Need for protein-increasing population
- Need for productivity
- Need for animal welfareNeed for sustainability
- Need for disease prevention
- Need for affordable production cost

HOW?

Adaptability

Creativity

INNOVATION

Genetic selection,  
Feed composition  
and  
Disease control



Broilers grow faster  
and have shorter  
life cycle



How to keep broiler  
production  
efficient?



**Adaptability?**

**HOW?**

**Creativity**

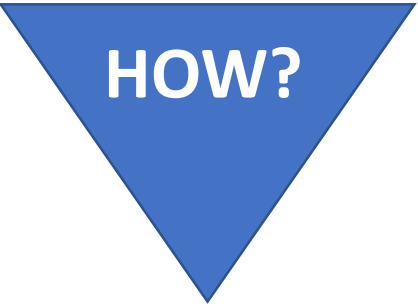
**INNOVATION**



### Vaccine development

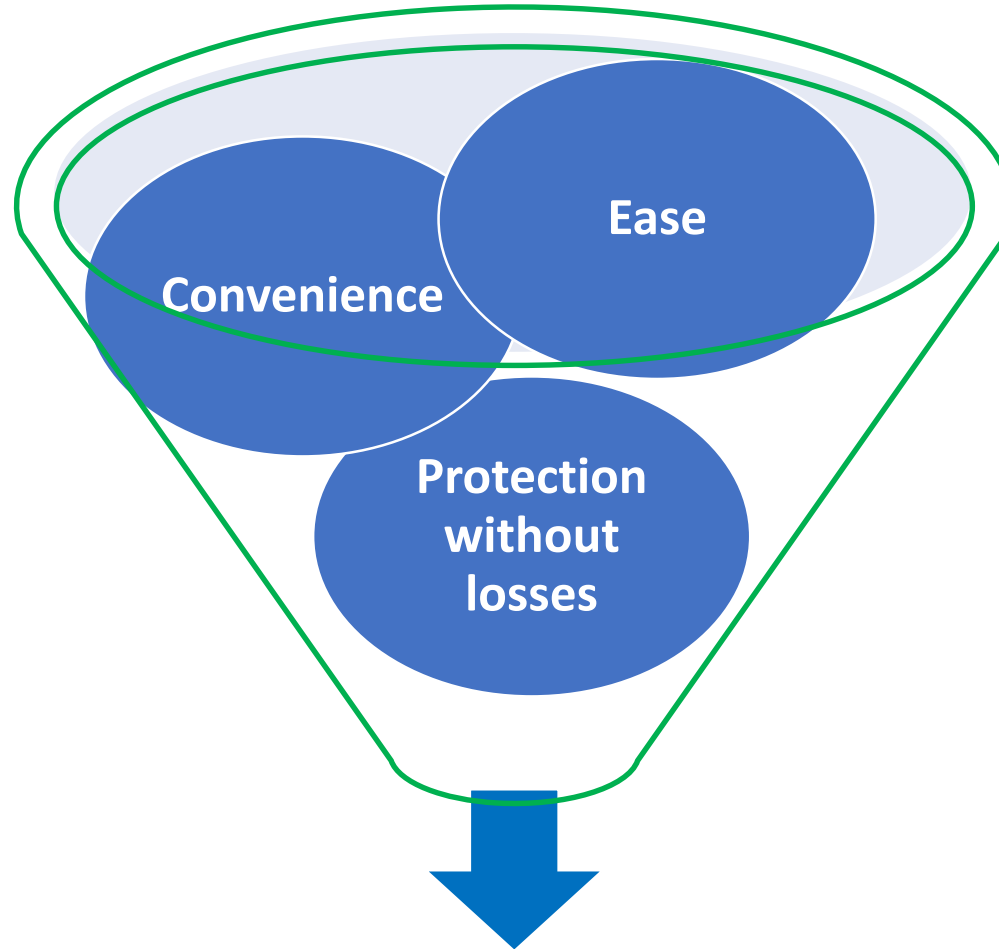
- Develop vaccines for use in the hatchery
- Develop combination vaccines
- Develop vaccines without vaccination reactions
- Develop equipment to reduce labor cost and increase accuracy of application

Adaptability





# *OUR AIM*



**HVT-constructs**

# ADVANTAGES OF HVT AS A VECTOR VACCINE

Known safety record > 40 years of HVT use – apathogenic in chickens

Ease of use – in ovo, s/c or i/m

Protection against oncogenic serotype 1 MDV strains

Breaks through maternally derived antibody

Early then persistent life-long replication within a flock

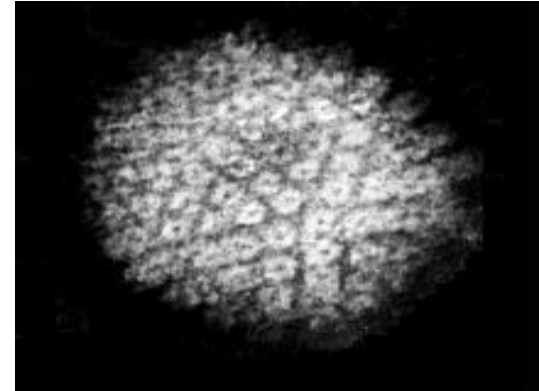
Large coding capacity for heterologous antigens ~ 150kb

Has genomic regions with no apparent function to insert genes

Stability of encoded antigens

30+ years knowledge of HVT vector research

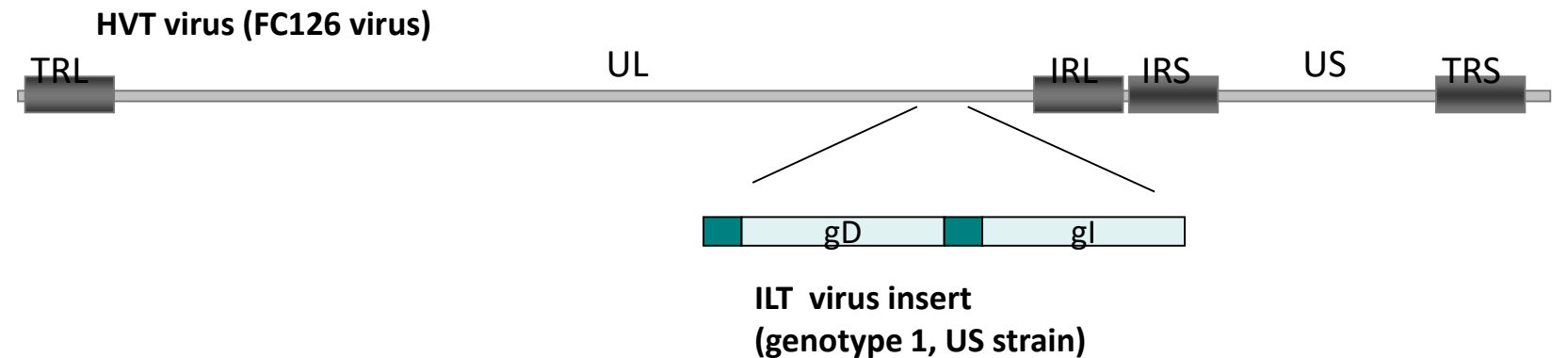
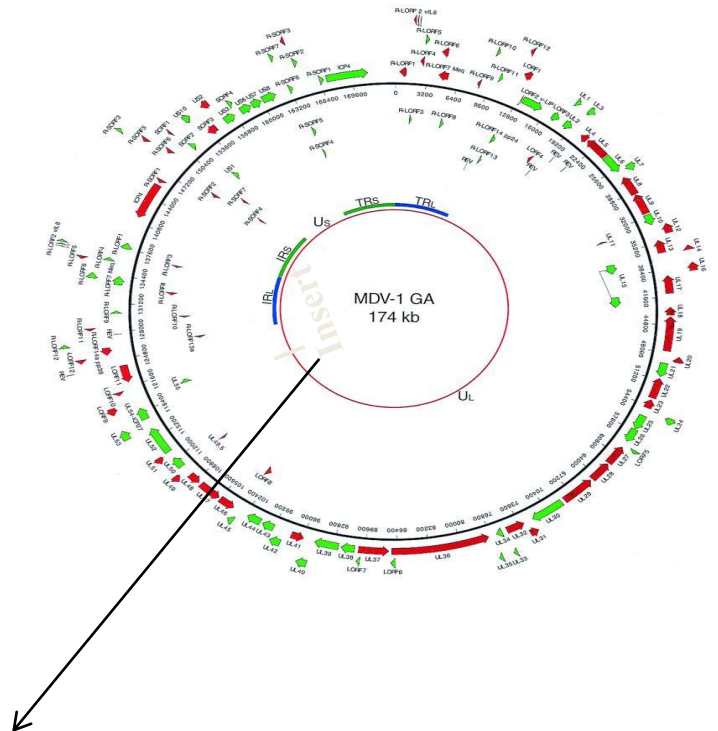
Vectors commercially available expressing ILT, IBDV, AI, ND genes and, more being developed – over 10 billion doses sold



70-80 genes to associate with biological functions

# OUR INNOVAX RANGE

**2 IN 1 PROTECTION  
MAREK + ILT**



# WHY DEVELOP INNOVAX-ILT?

ILT is a worldwide problem-outbreaks also the  
Concerns of the use of conventional live ILT vaccines

- Labor
- Reversion to virulence for CEO vaccines
- Post-vaccine reactions
- Duration of protection



Need for convenient combination of vaccines at the hatchery

- Onset of immunity (OOI): ILT: 4 weeks, MD: 9 days.
- Duration of immunity (DOI): ILT: 60 weeks, MD: entire risk period.



Our support:

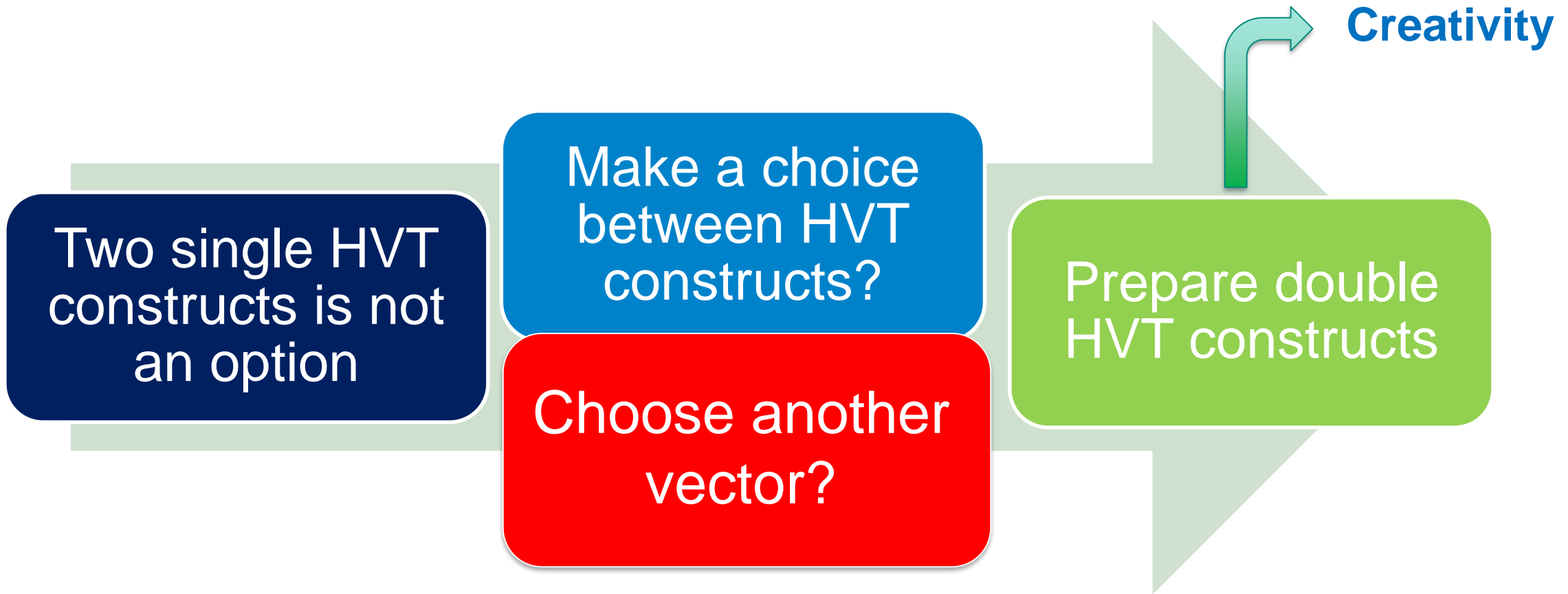
- Transition from CEO to Innovax-ILT
- Biosecurity/Farm management in multi-age farms
- Hatchery vaccination support with our Convenience Program

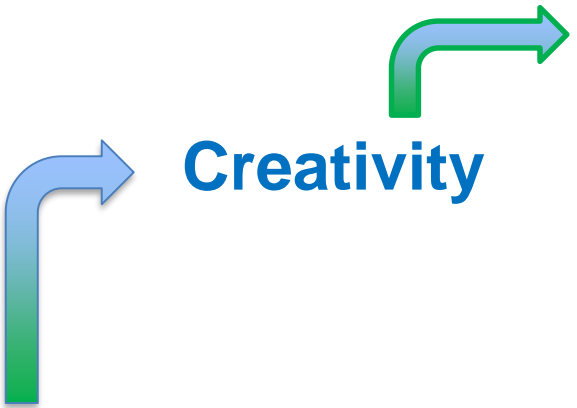


**Convenience  
Program**



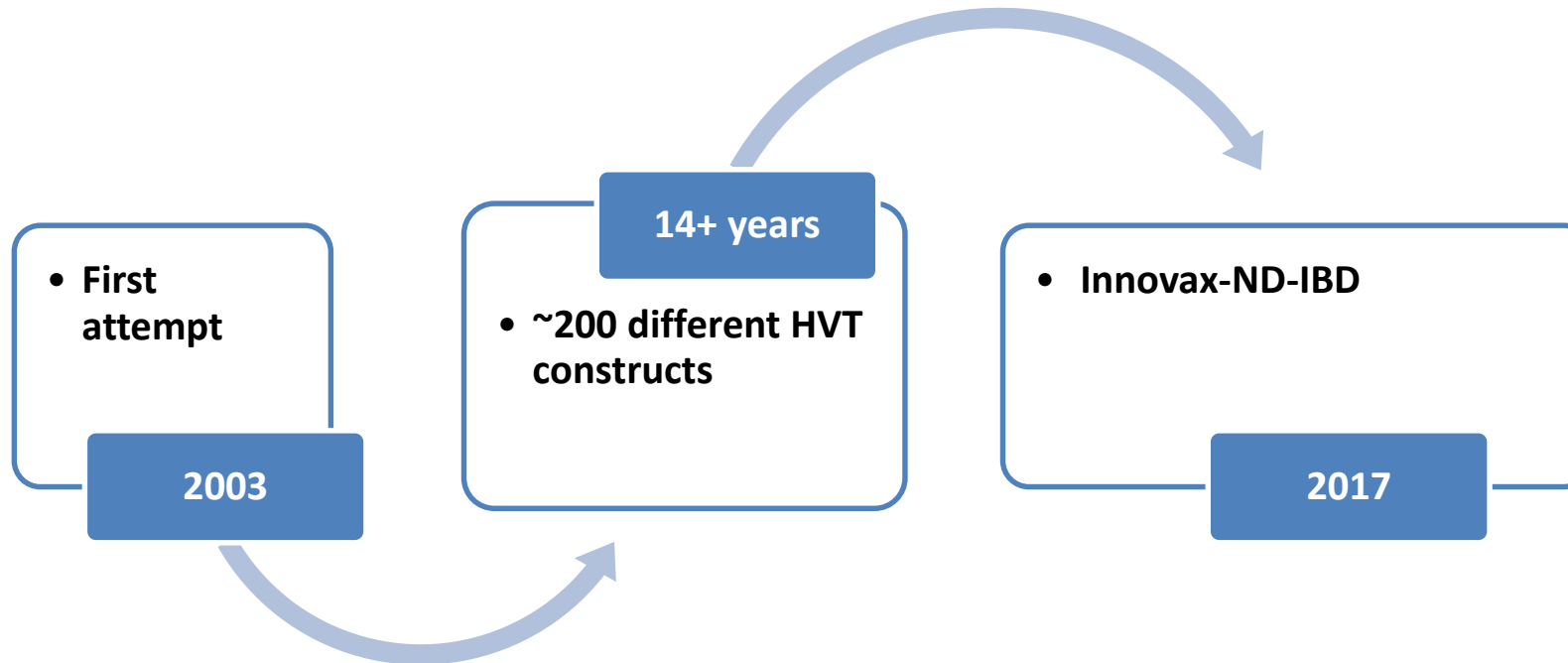
# LIMITATIONS OF SINGLE HVT-CONSTRUCTS





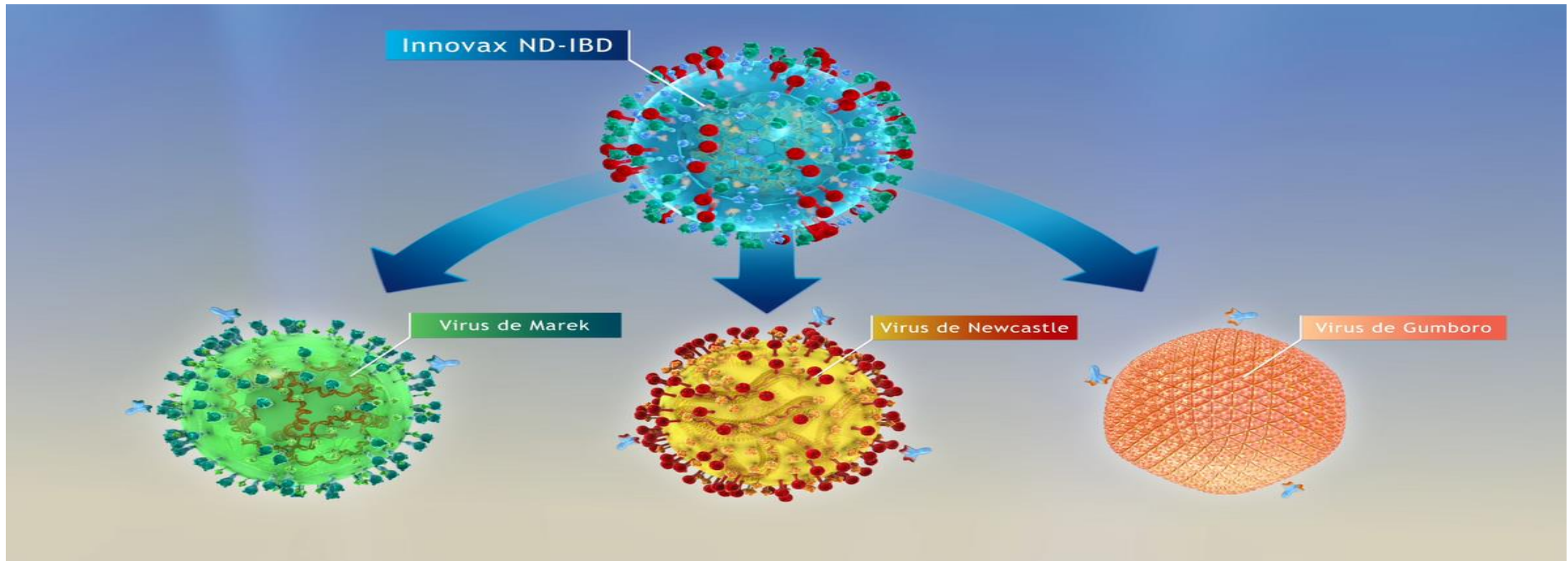
*OUR INNOVATION IS CALLED*

**innovax**<sup>®</sup>  
ND-IBD



# ***THE FIRST DUAL-CONSTRUCT VACCINE!***

The first HVT vector dual construct vaccine protecting against Marek disease (HVT), Newcastle disease (ND) and Infectious Bursal Disease (IBD) with a single injection.





# ***BUT WHY WE NEED INNOVATION?***

**For business survival**

**For improved performance**

**For better returns**

(Lorraine Yapps Cohen: “Top 10 reason why we need innovation”)

# ***BUT WHY WE NEED INNOVATION?***

## **For business survival**

- **Newcastle Disease**
  - **High mortality**
  - **Strong vaccination is necessary**

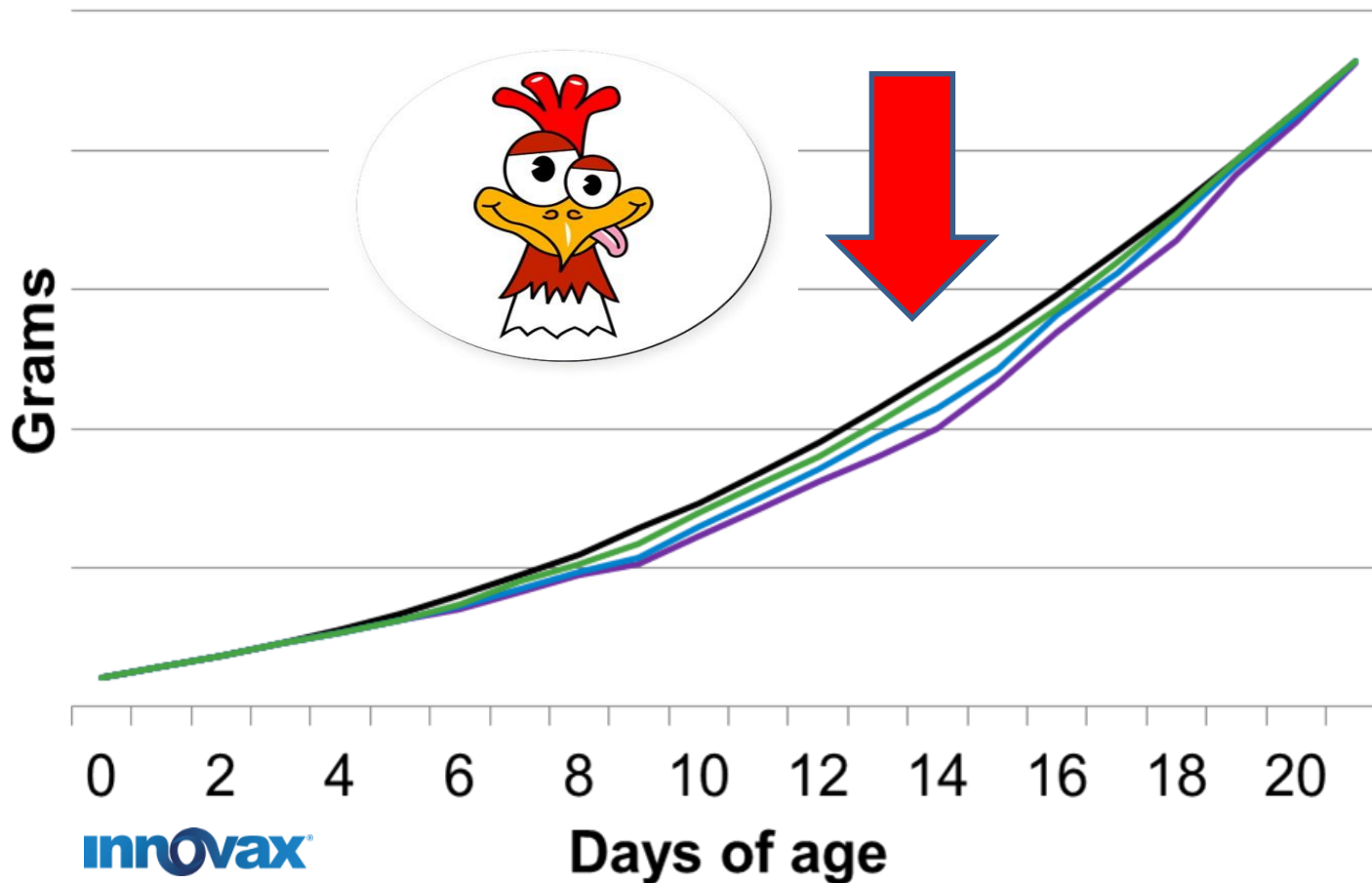


# ***BUT WHY WE NEED INNOVATION?***



# BUT WHY WE NEED INNOVATION?

For improved performance  
Live vaccines at day-old chicks?



Age	Control (g)	Cl. Lasota (g)	B1 (g)	C2 (g)
7 days	161	147	147	146
14 days	443	419	430	432
21 days	883	881	882	889

(Teeter et al., 2012)

- Control
- Clone 30
- B1
- C2

# BUT WHY WE NEED INNOVATION?

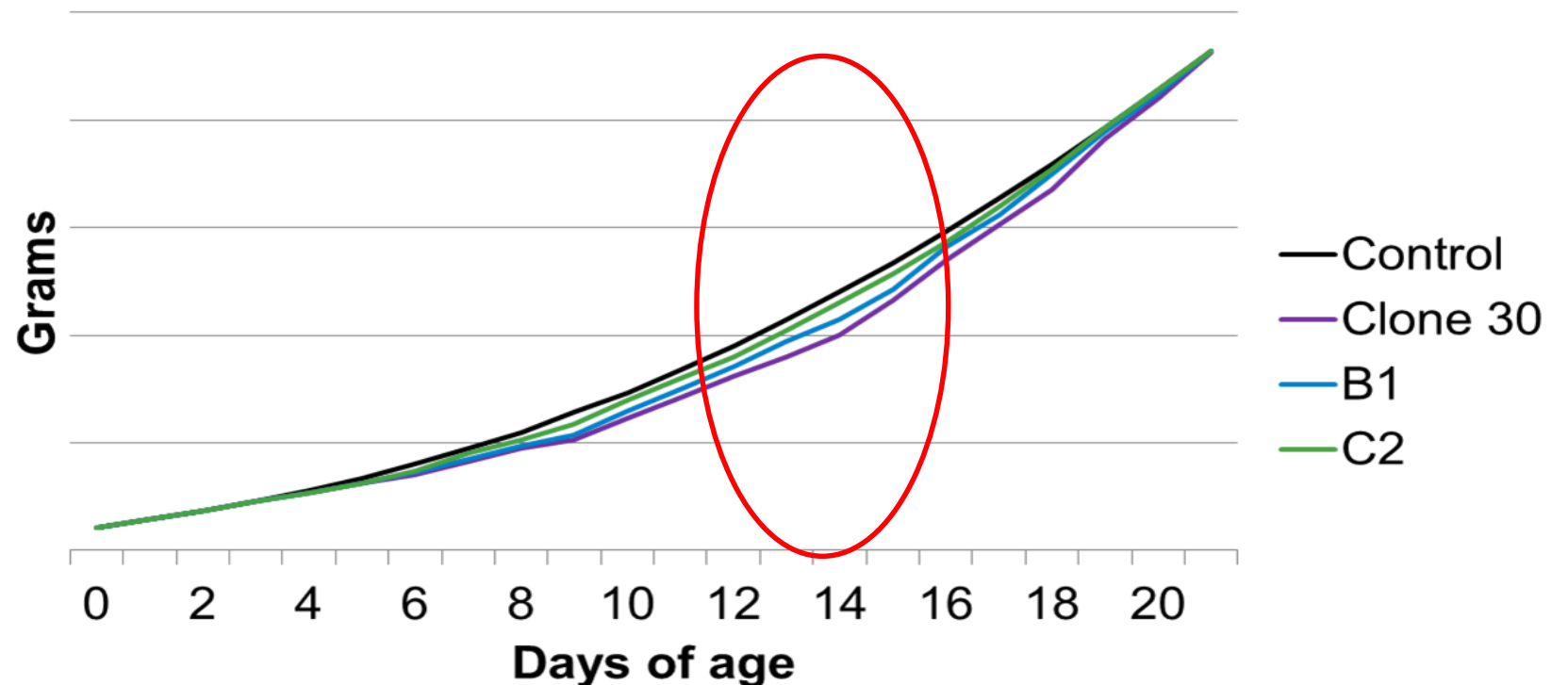
## For improved performance

Re-vaccinate in the field

Even vaccination is never achieved

53% with spray and 60% through the drinking water

(Degefa *et. al.* 2004)



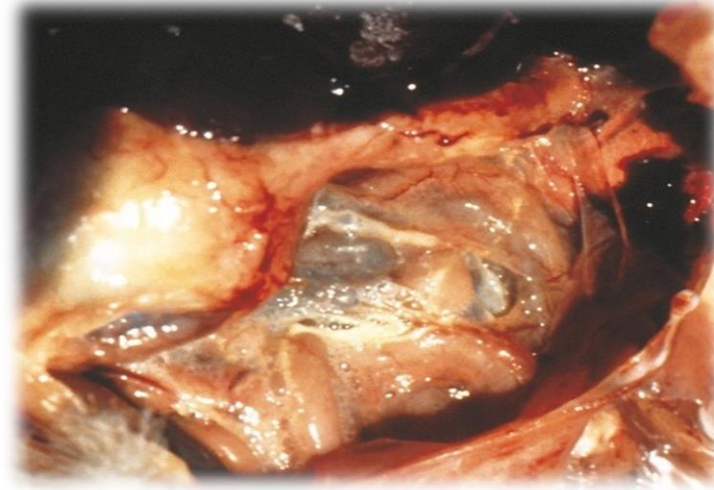


# ***BUT WHY WE NEED INNOVATION?***

## **For improved performance**

**Stress + Uneven coverage = ?**

- Affected epithelial integrity
- Affected immunocompetence
- **Airsacculitis**
- Secondary infections
- Loss of up to 2 days growth



## **For better returns**

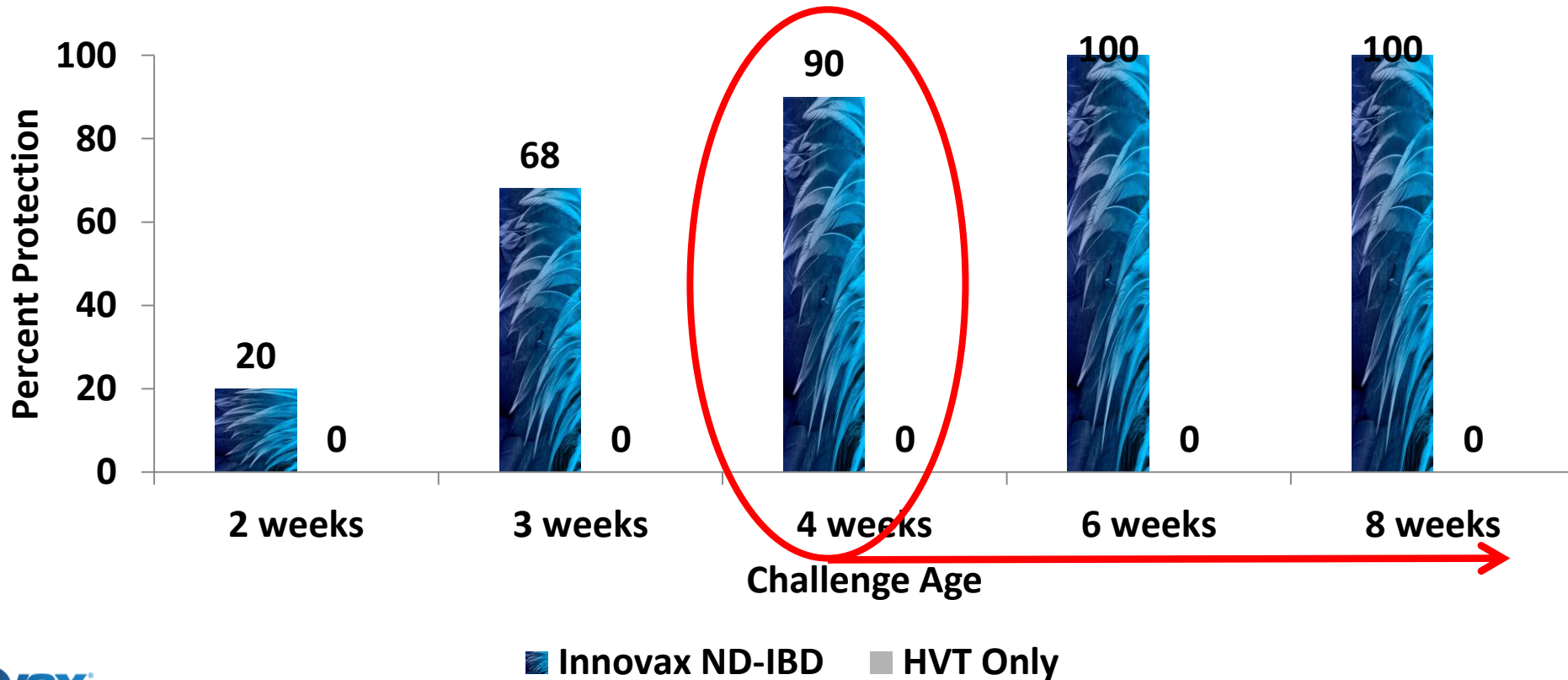
- Increase of FCR
- Increase of treatment cost

# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

For business survival

*Newcastle Disease protection:*

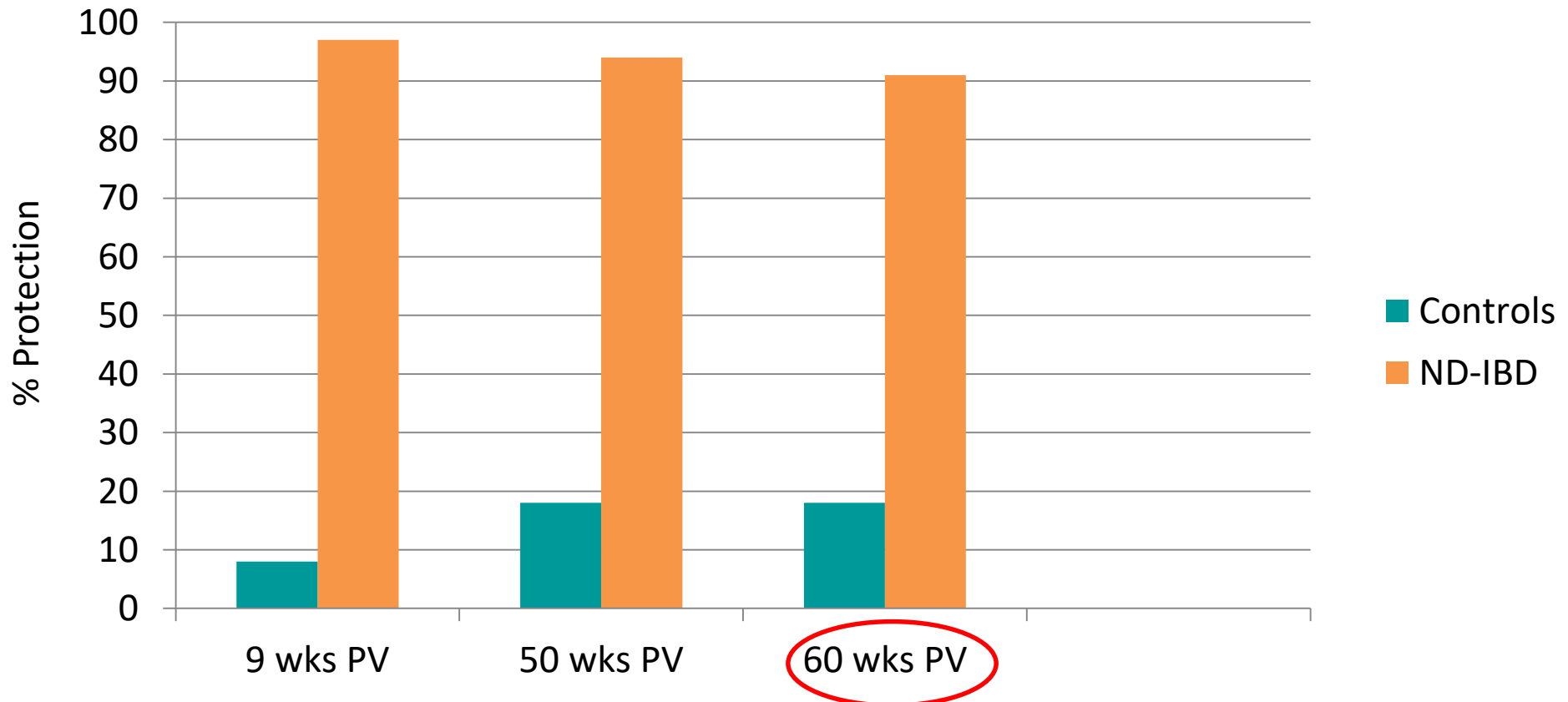
*Onset and duration of Immunity: Herts NDV strain*



# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

For business survival

*Newcastle Disease protection: Duration of Immunity: NDV Texas GB efficacy*



# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

For improved performance

**NO STRESS!**  
**NO BOOST!**

Age	Control (g)	Innovax ND (g)
7 days	161	163
14 days	443	439
21 days	883	903

(Teeter et al., 2012)



# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

For improved performance 😊

Stress + given coverage = ?

- Airsac
- Affect
- Airsac
- Sp
- Loss to 2 days



For better returns 😊

- Increase
- Increase treatment cost

## ***BUT WHY WE NEED INNOVATION?***

**For business survival**

**For improved performance**

**For better returns**



**IMMUNOSUPPRESSION**

# BUT WHY WE NEED INNOVATION?

## For business survival

IBD : severe immunosuppression

Survival of the business came through live vaccination

BUT : timing , accuracy, post-vaccine reaction??

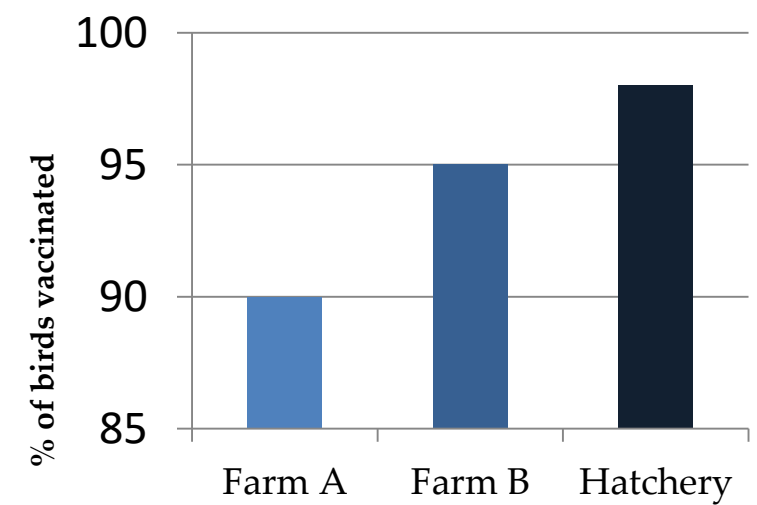


## For improved performance

## For better returns

Hatchery vaccination 😊

Field Vaccination vs. Hatchery Accuracy



# BUT WHY WE NEED INNOVATION?

For improved performance

For better returns

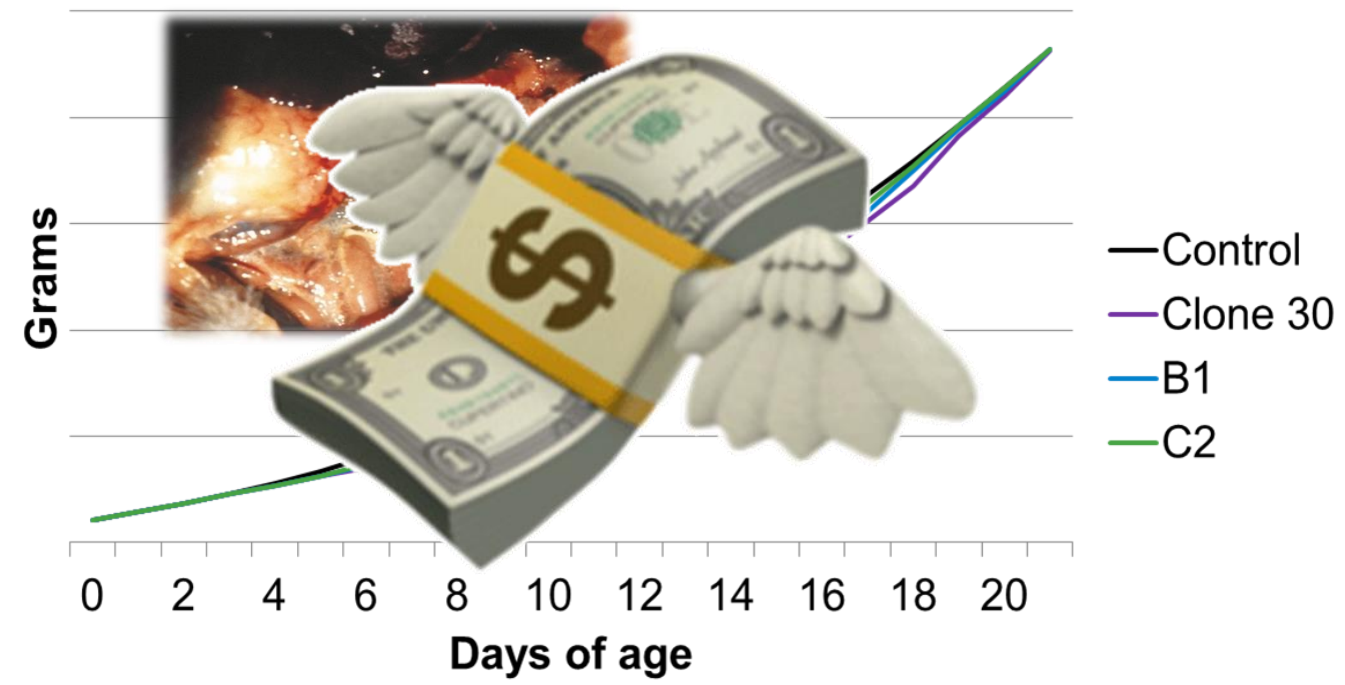
Hatchery vaccination ☺

IC vaccines ☹

- Cause severe lymphoid depletion
- Cause immunosuppression
- Co-existing pathogens ruin performance

HVT-IBD vaccines ☹

- Safer than IC vaccines
- Still need for strong live ND vaccination
- Still performance losses

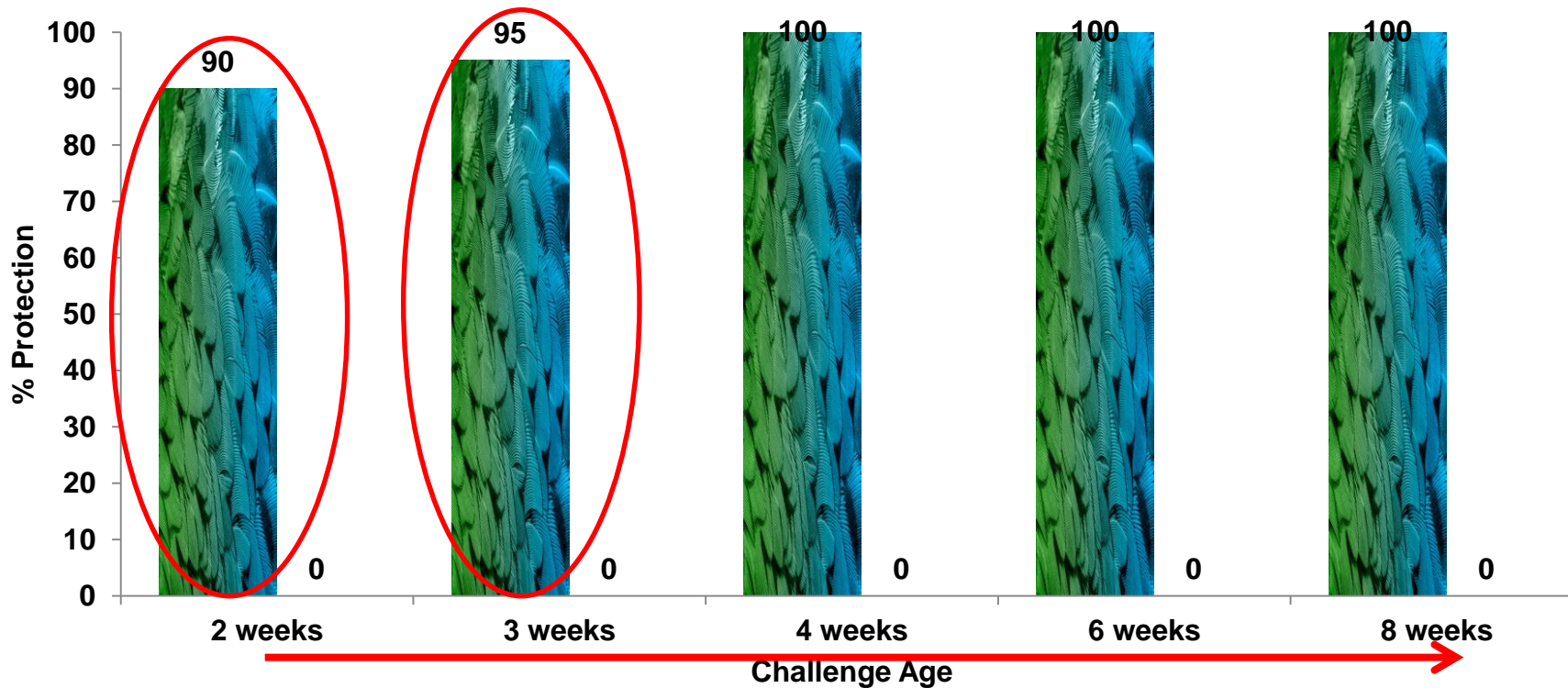




# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

For business survival

*vvIBDV protection Onset and duration of Immunity: Strain CS-89*



+ variant  
Delaware E  
studies

# ***WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?***

## **For improved performance**

**The bursa does not show severe vaccine-derived lymphoid depletion**

**The vaccine itself is not another cause of immunosuppression**

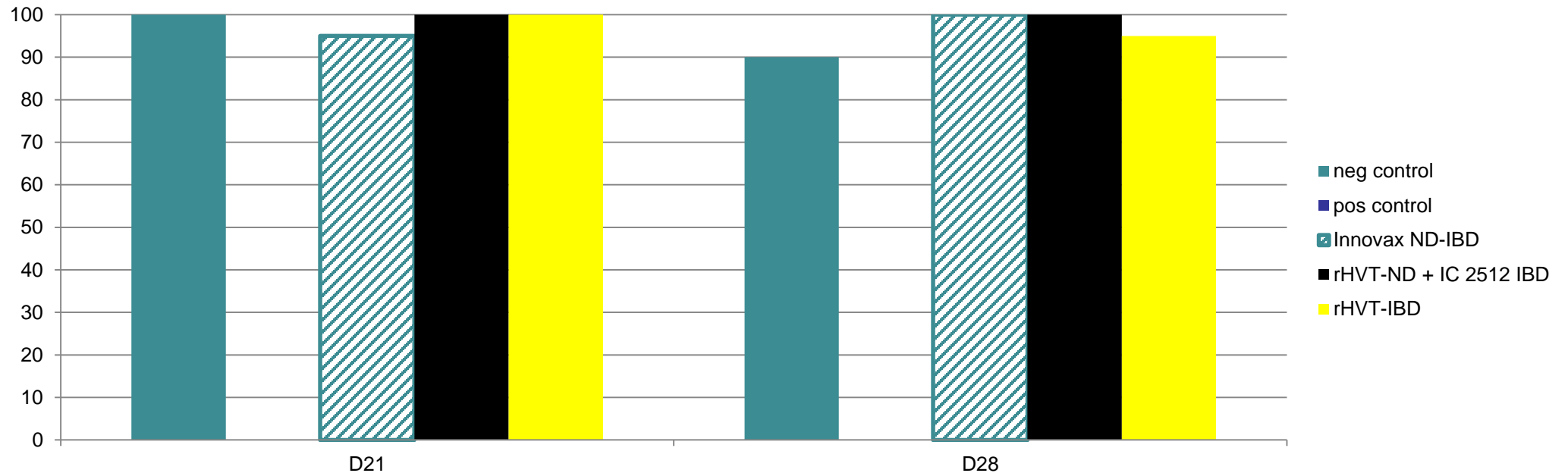
**The immune system is stronger to fight co-existing challenges**

**TRUE OR FALSE?**

# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

For improved performance

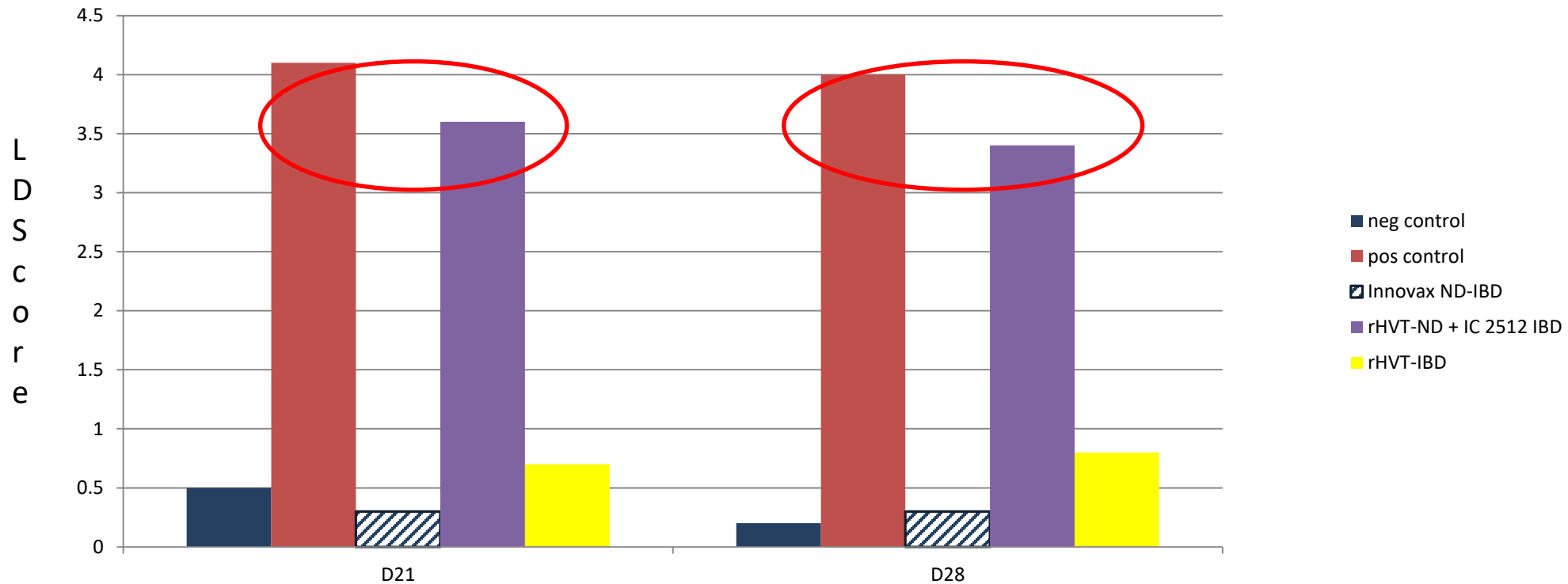
**AVERAGE CLINICAL PROTECTION  
AFTER IBD CS89 CHALLENGE AT D21 & D28**



# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

For improved performance

## LYMPHOID DEPLETION SCORE AFTER IBD CS89 CHALLENGE AT D21 & D28



LD score: 0= normal bursa; 1= 1-25% LD; 2= 26-50% LD; 3= 51-75% LD; 4=76-100% LD; 5= 100% LD

\*LD Lymphoid Depletion

<sup>1)</sup> LD score at 3 days post challenge

# ***WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?***

## **For improved performance**

**The bursa does not show severe vaccine-derived lymphoid depletion**

**The vaccine itself is not another cause of immunosuppression**

**The immune system is stronger to fight co-existing challenges**

**TRUE OR FALSE?**

## *BUT WHY WE NEED INNOVATION?*

For business survival

For improved performance

For better returns

**IMMUNOSUPPRESSION**

# ***BUT WHY WE NEED INNOVATION?***

**For business survival**

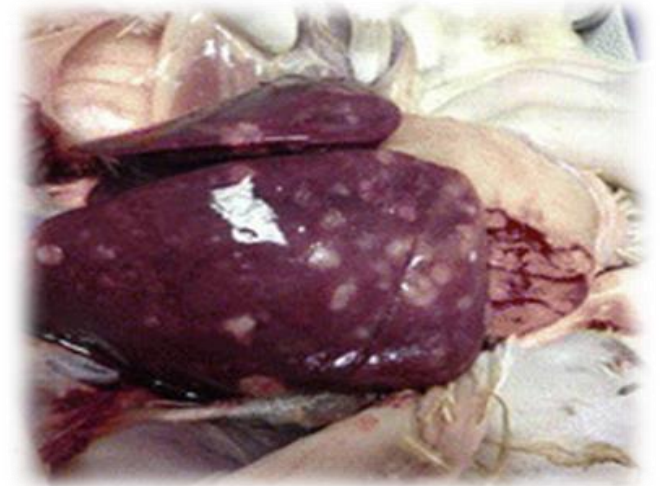
MDV is always present

**For improved performance**

**For better returns**

Immunosuppression ruins performance

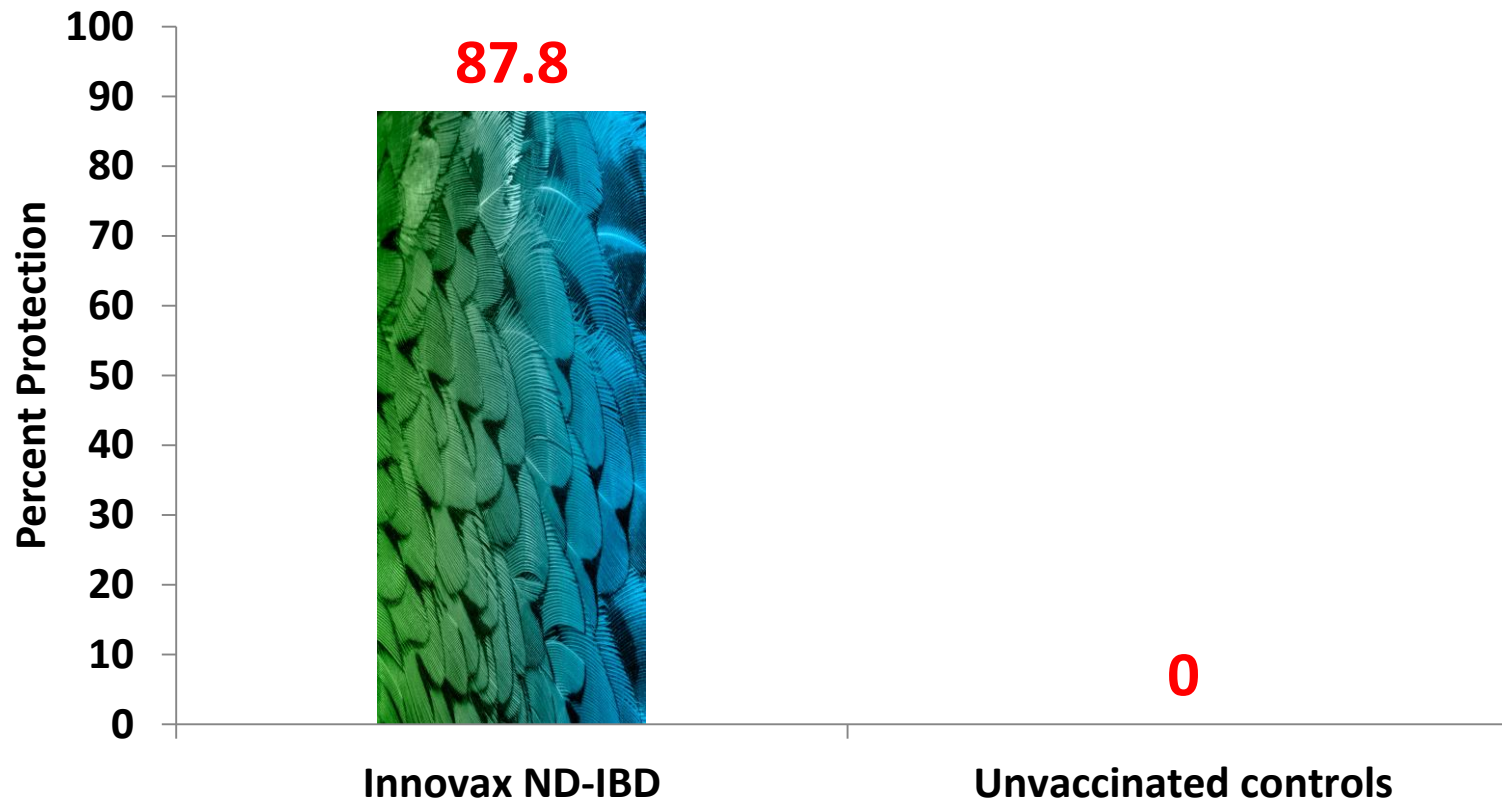
Never underestimate subclinical cases



# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

For business survival

*Marek's Disease Protection: RB1B challenge at 9 days of age*





# WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?

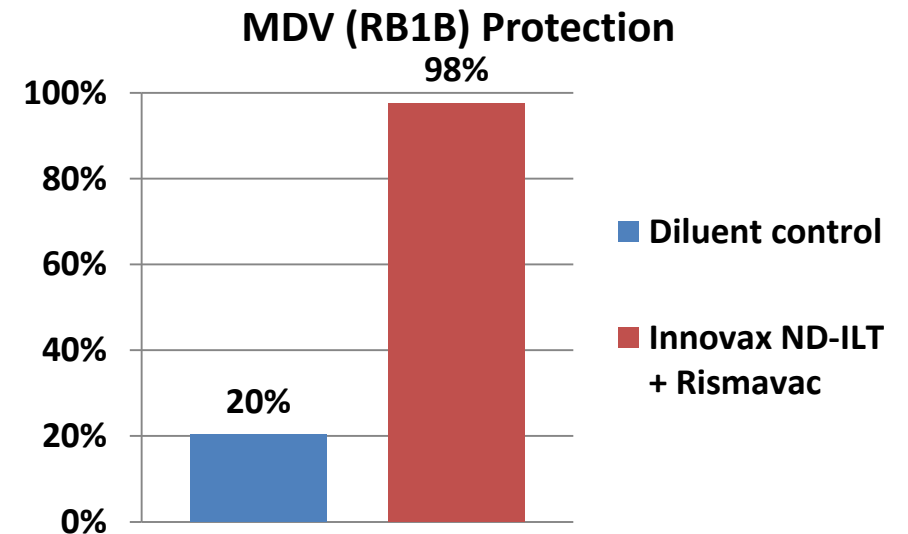
## For business survival & Improved performance

Compatibility with Nobilis Rismavac (Rispens strain CVI-988): ✓

Other vaccines of Innovax range have already approval for use with Nobilis Rismavac.

DOI studies for ND were with Rispens → compatibility ✓

Treatment	Challenge	> 85% protection
Innovax-ILT +Rismavac	RB1B (9d)	✓
Innovax ND-SB +Rismavac	RB1B (3d)	✓
Innovax ND-ILT +Rismavac	RB1B (9d)	✓



# *WHY IS INNOVAX-ND-IBD A TRUE INNOVATION?*

**For business survival**

**For improved performance**

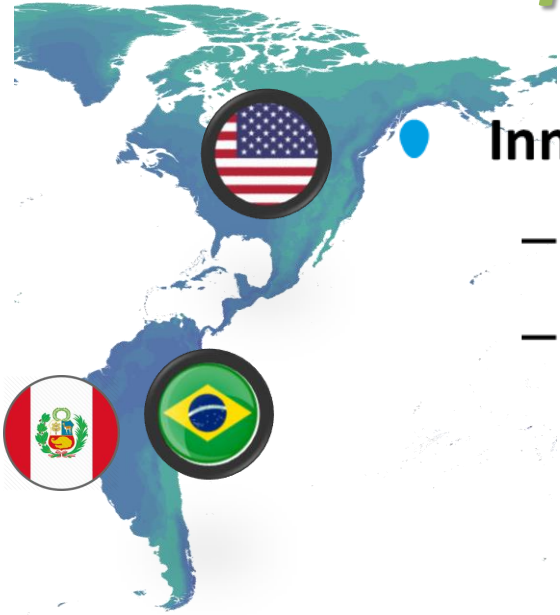
**For better returns**



# *INNOVAX-ND-IBD IN THE FIELD*




# INNOVAX-ND-IBD IN THE FIELD




## Innovax-ND-IBD vs rHVT-ND

- +2 gr ADG 
- FCR decrease by 5 points
  - 1 point FCR = \$6000
  - **5 point FCR = \$30,000/week**

- rHVT-ND+IC IBD+ Ma5 vs Innovax-ND-IBD + Ma5
-  - +59 gr BW (**\$ 296.694,00**)
- -13g FCR (**\$ 129.238,00**)
- **ROI: 1: 4.3**

## rHVT-ND+IC IBD+ NDC2 vs Innovax-ND-IBD + NDC2

-  - +38g ABW
- 4 points FCR difference
- ~ \$ 36500 more per 100,000 birds

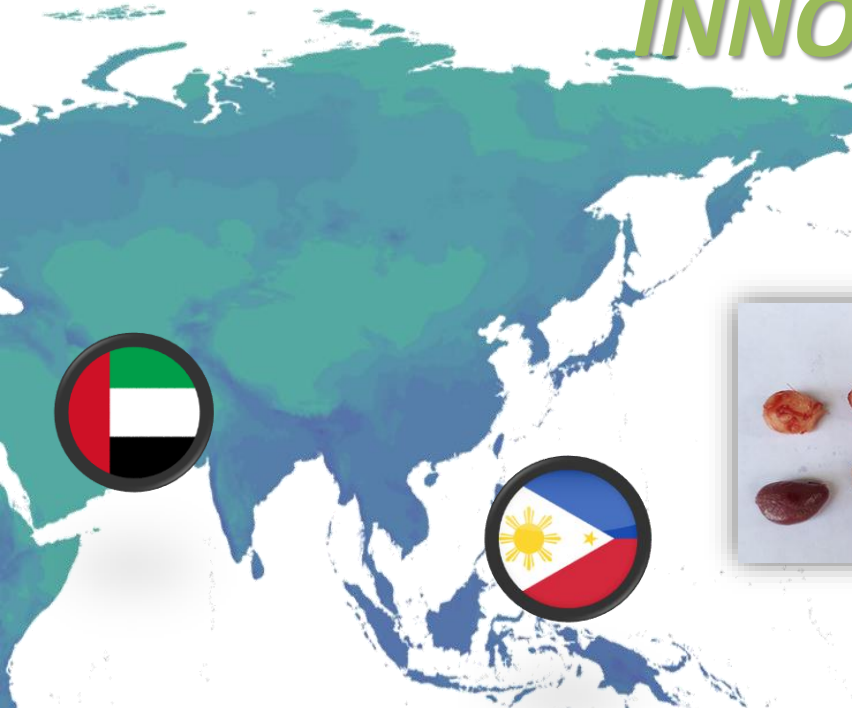
- **ROI 1:12**

**innovax**<sup>®</sup>  
ND-IBD

**innovax**<sup>®</sup> rHVT-ND +2512 IC



# INNOVAX-ND-IBD IN THE FIELD



## rHVT-ND+IC 2512 IBD vs Innovax-ND-IBD

rHVT-ND + IC2512



INNOVAX ND-IBD



– +60 gr ABW

– 7 points FCR difference

– \$ 84,248.76/ year

## Increased net profit to \$240/1000 birds



– -0.82% mortality

– +58 gr/bird ABW

• \$221212 for 1m birds

– 5 points lower FCR

• \$19000 for 1m birds

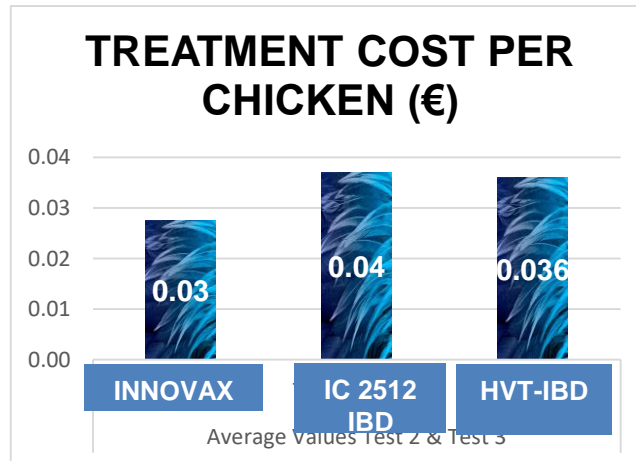
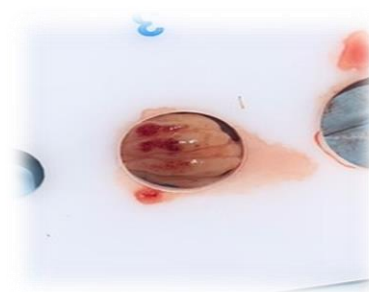
Vaccination program	Farm 10, 146000 birds	Farm 9, 134000 birds	Application
Day 18 (In Ovo)	Innovax-ND-IBD	rHVT-ND & IC IBD + Inactivated ND	Injection
Day old	IB H120 + Clone 30 Nobilis AI	IB H120 + Clone 30 +Nobilis ND+AI	CS
8 Day old	Clone30 + IB 4/91	Clone30 + IB 4/91	CS
14 days	PHY.LMV.42	PHY.LMV.42	DW

# INNOVAX-ND-IBD IN THE FIELD

INNOVAX ND IBD, NDC2, Ma5, 4-91 vs IC 2512 IBD, rHVT-ND, IB Mass, IB 1/96

**7.7** points FCR difference

overall better performance after 5 cycles



**Innovax-ND-IBD vs rHVT-IBD vs IC IBD**



— **3** points FCR difference vs IC IBD

— **9** points FCR difference vs rHVT-IBD

**2017-2018:**

— **11.7%** body weight increase

— **0.13** average FCR decrease

— **10% lower** treatment costs

— **~\$ 0.5m more** for 1m birds

— **+530 gr ABW vs IC IBD** (~15,000 € more per 25,000 birds)

— **REDUCTION OF ANTIMICROBIALS USE**

# CONCLUSIONS

IC IBD vaccines affect bursal integrity and performance

- **Consistent FCR difference**
- Worldwide

Even compared to other rHVT-vaccines, Innovax ND IBD performance is better

- No ND in the field
- **Uninterrupted body weight gain**

Lower treatment costs

- **Reduced usage of antimicrobials**
- Better immunocompetency of the flock
- Less secondary infections due to live vaccines

# CONCLUSIONS

McDonald's failed to meet quarterly earnings expectations, stock is 5% down. WHY? They are losing the Chicken Sandwich war by Chick-fil-A

<https://www.marketwatch.com/investing/stock/mcd/financials>

McDonald's sales growth:	\$ Bn
2014	\$44
2015	\$25.41
2016	\$24.62
2017	\$22.82
2018	\$21.03

obials

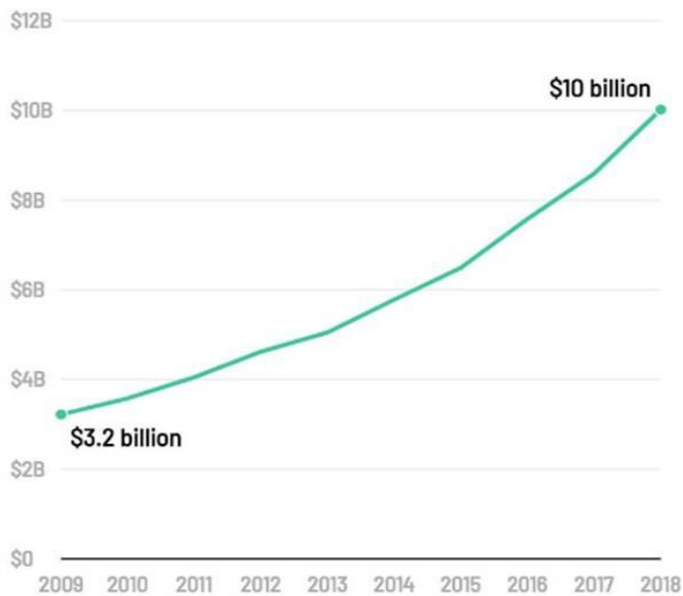




# CONCLUSIONS

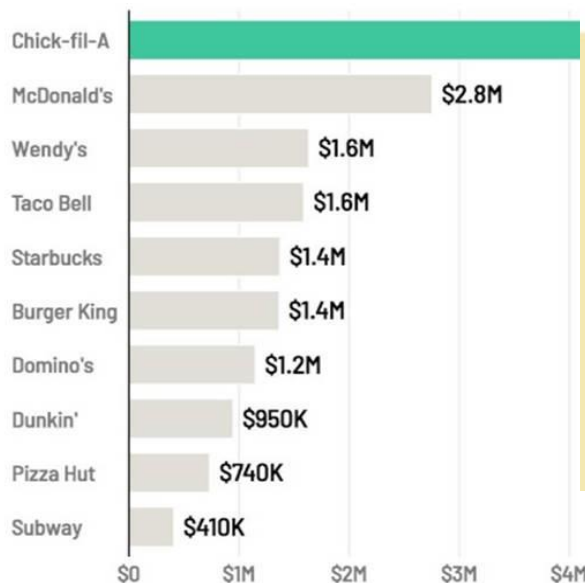
Chick-fil-A is a No Antibiotic Ever chain and is strongly promoting their NAE position!

Chick-fil-A's annual revenue more than tripled over the last 10 years



Source: Technomic  
Graphic: Annalyn Kurtz and Tal Yellin, CNN

Chick-fil-A boasts the highest annual sales-store of any US fast food chain



## NO ANTIBIOTICS EVER COMMITMENT

Chick-fil-A's No Antibiotics Ever (NAE) commitment means that suppliers are never to directly administer antibiotics, within their operation, during the entire life cycle. The program includes the following specifications:

1

End ALL Antibiotic Use

### No Antibiotics Means No Antibiotics

We are not allowing antibiotics (including ionophores) during the entire life cycle, for any purpose. (Sick chickens will be treated, but then removed from our supply.)

2

Ensure Stable and Sustainable Supply Chain

### Every Customer, Everywhere, Everyday

In partnership with our suppliers, we're working to establish a stable, sustainable supply chain that can deliver on our promise of No Antibiotics Ever. This means every customer, at every restaurant across the country, will be served chicken without antibiotics everyday (except Sundays, of course!)

P.S. This is why it is taking us five years. We want all of our suppliers to be able to meet this customer expectation.

3

Verify and Certify Poultry is Raised with No Antibiotics Ever

### Verified. Certified.

Checks and balances are always a good thing -- especially when you are making a promise as important as this. We are asking the USDA to help us establish a process to continuously verify all of our suppliers are meeting our commitment of No Antibiotics Ever. Certification is a requirement for being a Chick-fil-A supplier.

Chick-fil-A

Chick-fil-A®

**innovax**<sup>®</sup> = **INNOVATION**

**SO WHY WE NEED innovax**<sup>®</sup> ?

**For business survival** ✓

**For improved performance** ✓

**For better returns** ✓

Innovation is the only  
way to win.

Steve Jobs

**innovax**<sup>®</sup>

***ALWAYS PRODUCING MORE!***

*#WhyWeInnovate*

*THANK YOU FOR YOUR ATTENTION. QUESTIONS?*

**innovax**<sup>®</sup>  
ND-IBD